



THE AMAZING HANNA-BARBERA'S RUBBLE BUBBLE HELP! FRED, GET ME OUTTA HERE HELP! WRITER - MARK EVANIER ARTIST-DICK BICKENBACH INKER- LEE HOOPER COLORIST-CARL GAFFORD GABBA DON'T WORRY, BARNEY. GA L SAVE HOW IN THE WORLD.



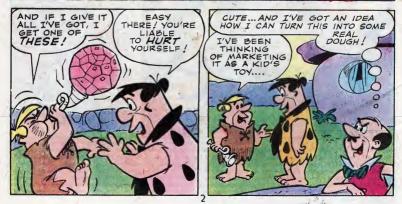


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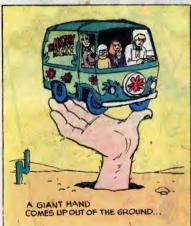






"They could run into a spooky tunnel that suddenly closes behind them ... a glant hand comes up out of the ground and lifts the mystery van high into the air ... a canary changes into a twenty-foot bat that picks them up and flies to a mountain cave ... a mysterious ray shrinks the group down to insect size and they are chased by an enormous beastly beetie!"

Weird sounding phrases? Something from a sleepless night? A fnodern Tower of Babel? . . . None of these things! It's bits of conversation you might hear coming from a Scooby-Doo story session at the Hanna-Barbera cartoon studio.



Putting a script together for a Saturday morning show does not just happen by giving a writer a story assignment. It is a result of a number of people working together as a creative team. At Hanna-Barbera, Bill Hanna is the production executive, while Joe Barbera spearheads the "Idea group" whose job it is to put Scooby Into new exciting, mysterious situations once a week. Barbera, his story editors, writers, and network producers have to coordinate the story material to achieve a diversity in plots and a variety of action situations.

A story conference may begin with a review of a number of script ideas. Someone suggests that Scooby and his friends have not had a vacation. Perhaps they could be on a busman's holiday and run into a mystery.

"Sounds possible," says Barbera. "But where do they go? We could fly the van in one of those big cargo planes, but I think we ought to try to keep them in a more plausible location."

"How about a museum?" a writer asks.

"Another museum? Forget it, we've had them there before," says the story editor, "but we could get the gang to the beach . . ."

"Hev! A surfing contest!" Someone breaks in.

"No way, surfing is too limited for your deep dark mystery, unless the van turns into a submarine," says Barbera.

"We haven't gone south of the border," a voice pipes up. "They could be driving to Mexico for a vacation."

"Sounds good," says the network representative, "and there's possibility for a lot of mystery."

"Maybe they could stop off at a fiesta. That could add all kinds of fun situations."

"Fred shows Interest In the beautiful wide open country, beautiful scenery and fascinating Aztec temples they will be seeing."

"Scooby can do a wild version of the Mexican Hat Dance, or pretend to battle a built"

"We need a mystery situation," says Barbera.
"Maybe a professor and his wife are really smugglers of Mexican artifacts."

"Why not? ... And they could set up a ghost to scare away the nosey tourists."

"Okay," says Barbera. "Let's get a first draft put together ... a title? ... oh, let's call it 'The Flesta Host is an Aztec Ghost.' Maybe we'll come up with a better one ... by the way, start thinking of adding another character to the Scooby-Doo Show ... no, not a cat, but maybe another dog ... could be a relative of Scooby-Doo ... Dinky-Doo, a cousin who isn't always playing with a full deck of dog biscuits, just a little dull. ... maybe sorta dumb ... yeeh, Scooby-Dum. Hey! That's it! Give it some thought. He could be a funny companion for Scooby-Doo. It would give the show a whole new look!"

That is a sample of a typical story session in brainstorming a Scooby-Doo show at Hanna-Barbera's Funtastic World. It is an exchange of ideas that eventually puts things into focus and results in a finished script complete with scene direction and dialogué.

But this is just the beginning. The animated production process takes about sixteen more weeks of effort by many more creative people who add their touches, until the final product is a print, ready for Saturday moming viewing on national television.

It's a lot of work, but it's also a lot of fun in Hanna-Barbera's Funtastic World of Scooby-Doo!

















































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